Discussion of "The Puzzling Behavior of Sectoral Real Exchange Rates" P. Kehoe and V. Midrigan

Franck Portier

Toulouse School of Economics

Hydra workshop 2012 - Ajaccio



Three facts and an explanation

- Real exchange rates are volatile.
- Real exchange rates are persistent.
- ► Real exchange rates closely track nominal exchange rates.
- Nominal rigidities is a common explanation.

Three facts and an explanation

"I mentioned recently that the correlation between nominal and real exchange rates is one key piece of evidence that we live in a Keynes-Friedman world of sticky prices, not the classical, perfect flexibility world of real business cycle theorists". Paul Krugman, February 5, 2011, NY Times Blog

Pat and Virgiliu show:

- That the nominal rigidities story is indeed theoretically promising : stickier-priced goods tend to have more persistent real exchange rates.
- But the story does not work quantitively: data on sectoral real exchange rate show that the degree of price rigidity does not matter much for the three properties of RER.

- First I try to get some intuition in a static closed economy model.
- Second, I comment on the quantitative part.

1. Insights from a static closed economy model

- The RER is the ratio of the aggregate prices in the home and foreign countries
- Let me look at the relationship between price stickiness and relative price movements in a closed economy

1. Insights from a static closed economy model

• Preferences: $\log C - L + \log \left(\frac{M}{P}\right)$

•
$$C = \left(\int_0^1 C_i^{\frac{1-\rho}{\rho}} di\right)^{\frac{\rho}{\rho-1}}$$

- Monopolistic firm $i : Y_i = \ell_i$
- Money supply M
- One period

1. Insights from a static closed economy model Flex price allocations

From Hh FOC: PC = W and PC = M^d, which gives in equilibrium (M = M^d): W = M

• Pricing:
$$P_i = \mu W$$
, with $\mu = \frac{\rho}{\rho - 1}$

Equilibrium:

$$P = \mu M$$

 $C = rac{1}{\mu}$

Money is neutral, Imperfect competition reduces output.

1. Insights from a static closed economy model Fix price allocations

- Assume that firms set their prices in the morning.
- ► In the afternoon, before any production or trade, money supply unexpectedly changes, from M to γM
- Firms are not allowed to change their price, and must meet demand.
- From Hh FOC, we still have: PC = W and PC = M^d, which gives in equilibrium (γM = M^d): W = γM
- $P = \mu M$ is fixed
- Equilibrium output is given by $PC = \gamma M$

$$P = \mu M$$

 $C = \frac{\gamma}{\mu}$

► Money is non-neutral, monetary expansion (γ > 1) is expansionary.

1. Insights from a static closed economy model Sticky price allocations

- Assume that firms set their prices in the morning.
- ► In the afternoon, before any production or trade, money supply unexpectedly changes, from M to γM
- Firms are allowed to change their price with probability 1λ , and if not must meet demand.
- If a firm can reset its price, $P_i^{flex} = \mu \gamma M$
- If not, $P_i^{fix} = \mu M$
- Equilibrium:

$$P = \left((1 - \lambda)\gamma^{1 - \rho} + \lambda \right)^{\frac{1}{1 - \rho}} \mu M$$

1. Insights from a static closed economy model Sticky price allocations

- I can compute the "persistence" of relative prices as the correlation between the relative price in the morning and the relative price in the afternoon, which is (obviously) increasing with \u03c0
- I can also compute the dispersion of relative price in the afternoon (cross-section) or the dispersion of price growth rates between morning and afternoon (time series)
- Let me do the time series:
- Morning: $P_i = \mu M$
- Afternoon: $P_i^{flex} = \mu \gamma M$ with prob. 1λ and $P_i^{fix} = \mu M$ with prob. λ

1. Insights from a static closed economy model Sticky price allocations

Variance of growth factors:

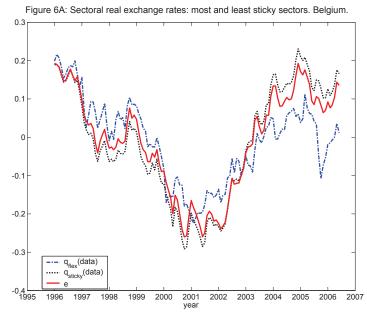
$$\lambda(1-\lambda)(\gamma-1)^2$$

Comments:

- ► start from flex price (λ = 0): increasing stickiness increases the variance of relative prices growth,
- The variance is increasing in γ (analogy with dynamic model with accumulated shocks,
- \blacktriangleright note that for $\lambda>1/2,$ the first effect is reversed (because only one period)
- Insights:
 - "persistence" and dispersion of relative prices are magnified by sticky prices with monetary shocks
 - Pat & Virgiliu show that these results go through for real exchange rates in a two-country dynamic model

- Impressive work on data
- For CPIs:
 - ▶ 18 product categories, 1981-1995, Eurostat
 - 66 product categories, 1996-2006, BLS
- Data on frequency of price adjustments:
 - Bils /Klenow for the US
 - Price data for Austria, Belgium, France, Spain
- Some work to much those different sources of information.

Striking result of the small quantitative importance of price stickiness



Persistence and stickiness

- \blacktriangleright The simple model predicts that the RER persistence is exactly the λ parameter.
- This is clearly rejected by the data.

Persistence and stickiness

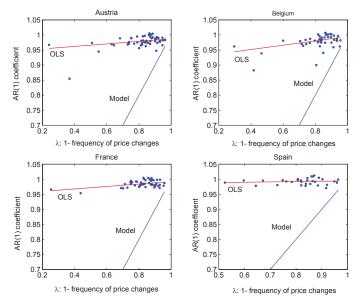
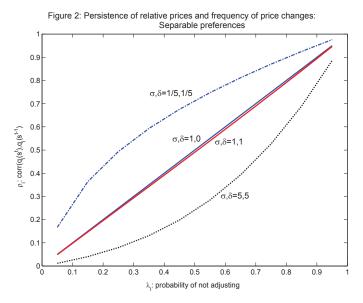


Figure 4: Stickiness vs. Real Exchange Rate Persistence: 1996-2006

Persistence and stickiness

 But playing around with preferences, Pat & Virgiliu can obtain a flatter relation between ρ and λ.

Persistence and stickiness



Persistence and stickiness

- Can we go further and get a flat relationship with a different utility specification?
- Perhaps?

The λ "parameter"

- λ is the probability of not adjusting.
- In the model, it is a parameter.
- But in the data, it is most likely an outcome (unless the Calvo model is literally true).
- \blacktriangleright λ is not a deep parameter, but is affected by (among other things)
 - Average inflation

	US	Austria	Spain	Belgium	France
years covered	95-97	96-03	93-01	89-01	94-03

The λ " parameter"

- λ is the probability of not adjusting.
- In the model, it is a parameter.
- But in the data, it is most likely an outcome (unless the Calvo model is literally true).
- \blacktriangleright λ is not a deep parameter, but is affected by (among other things)
 - Average inflation
 - Contractual environment
 - Commercial regulation (for example on sales)
 - Dynamic competitive behaviors
- High lambdas could correspond to little nominal rigidities + stable environment.
- This would mess-up the analysis.